

**PMI-MCAC Professional Development Day 2019: Theme Brainstorming**

3/11/19 6:00 pm PMI-MCAC Office

Present: Gabrielle Haskins, Byron Haskins, Sue Ann Lipinski, Alexis Carnegie-Dunham, Tracey Highlen, Mei Lim

Next meeting is Monday, March 18 at 5:30 pm.

Let's firm up theme for the presentation topics and program for the day.

**Themes Considered on what happened in 1920's**

Security covered in 2017

Money changes

Women rights to vote 19<sup>th</sup> amendment

Baseballs – World Series, 60 Home-runs, Yankee Stadium

Technology changes that allowed progress

Virtual project management

Broadcasting of events

1920 ideas of what happen in Lansing (Maybe for fun facts and questions)

Silent pictures 1928 Mickey Mouse, Charlie Chaplin

1920s Auto-Owners started

1929 Lansing Symphony started

1920 GM building opened

1929 Mrs. Woodrow Wilson husband had stroke, took his place, Madam President

1920 Ford – made a billion in

**Theme Selected**

Great Gatsby – Art Deco, Flapper, speakeasy (bar),

- Money clip for men, fan for women, hanky, hat with feather, fedora, PMI 20<sup>th</sup> anniversary sparkles stickers
- Songs, Retro Stage.com, Mugs
- 20<sup>th</sup> anniversary: China, Platinum

1999 theme for reflecting back on start of PMI-MCAC (create a montage?)

- Shoulder pads, loud neon, Prince 1999, Backstreet Boys
- Chapter started, Names of PMI board from 1999, membership growth, PMBOK 1,2, 3, 5, 6
- Y2K, *Consultants paid for maintaining elevator*
- Google was founded First Apple, flip phones
- Titanic the movie The Matrix movie
- Euro started, Susan B. Anthony

**Program Ideas**

Keep multi-track sessions

May change venue due to partnership with PMI-Huron Valley

20<sup>th</sup> anniversary: China, Platinum

**Panel**

All woman for panel, Women Engineers, InForum

Woman business magazine, our State government Invite the governor, secretary of state, attorney general

Customer of project management (sponsors, stakeholders)

**Topic Ideas**

**Let's party like it is 1999**

**Technology:**

- From broadcast to podcast
- How do we use broadcasting in radio, or podcasting
- Digital Transformation
- The next 20 years PM and transformation

**Knowledge transfer – succession planning,**

- AARP disrupting aging – can anyone in AARP in this region who can talk to this?
- Succession planning in a large project – real examples

**Well-rounded PM, so you want to be a PMP?**

- tailored experience for every client

Other ideas from conferences

- PMI Global Conference 2019: PROGRESS MADE POSSIBLE BY A PROJECT MANAGER
- Gartner PMO and PPM Conference tracks 2019
  - Rapidly Transform PPM for Continuous Change
  - Innovation: Evolve to a Digital Business
  - Cultural Change: Shape your Culture for Continuous Change
  - (We did change last year)

**Program for 2019**

- June - Silent movie night @ the Art Center combine with Open House, and Lafille galerie
- August 24<sup>th</sup>, Saturday - Lugnuts Harry Potter family night
- September - Dinner Cruise on the Michigan Princess, dress up
- November 20<sup>th</sup> - Women-only speakers - Reach out to Women in Technology group, Society of Costume event