

SPONSORSHIPS

WITH THE PMI MICHIGAN CAPITAL AREA CHAPTER

CHAPTER

Major sponsorship for workshop participation material and staff

- 6-8' display table in the vendor area
- Sponsor identification in the Agenda Handout
- Will be identified as a sponsor in all event announcements
- Verbal recognition during President's opening comments
- Mention of Sponsorship in the PMI-MCAC marketing campaign
- Includes 10 passes to the event
- Sponsorship recognition on the website
- Recognition in PowerPoint presentation
- Invited to special VIP lunch at PDD
- (1 Page) ad in event program

Chapter Sponsorship.....\$25,000+

PLATINUM

Sponsor special workshop for PDD and yearly event Or networking event at end of PDD

- 6-8' display table in the vendor area
- Sponsor identification in the Agenda Handout
- Verbal recognition during President's opening comments
- Mention of Sponsorship in the PMI-MCAC marketing campaign
- Includes 8 passes to the event
- Sponsorship recognition on the website
- Recognition in PowerPoint presentation
- Invited to special VIP lunch at PDD
- (1 Page) ad in event program

Platinum Sponsorship.....\$15,000

GOLD

Sponsor A Breakout Session Or major event during year

- 6' display table in the vendor area
- Sponsor identification in the Agenda Handout
- Verbal recognition during President's opening comments
- Mention of Sponsorship in the PMI-MCAC marketing campaign
- Includes 6 passes to the event
- Recognition in PowerPoint presentation
- Invited to special VIP lunch at PDD
- (1/2 Page) ad in event program

Gold Sponsorship.....\$10,000

SILVER

Sponsor specific event or programs

- Display table at event
- Sponsorship recognition in the program book
- Verbal recognition during President's opening comments
- Recognition in PowerPoint presentation
- Invited to special VIP lunch at PDD
- Includes 5 passes to the event
- (1/4 Page) ad in event program

Silver Sponsorship.....\$5,000

NICKEL

Sponsor general activities

- Logo in event program
- Includes 2 passes to the event
- Business card size (3 1/2 X 2) ad in event program

Silver Sponsorship.....\$2,000

COPPER

Support chapter activities

- Logo in event program
- Includes 1 pass to the event
- Business card size (3 1/2 X 2) ad in event program

Copper Sponsorship.....\$1,000

BRONZE

Sponsor of events

- Sponsorship recognition at event
- Display table at event
- Logo in event program
- Includes 4 passes to the event
- (1/4 Page) ad in event program

Bronze Sponsorship.....\$3,000

All sponsors can provide items for swags at all events. Table at events are 6 or 8' depending on space availability